

2024 HIGHSCOPE ANNUAL

International Conference

Sponsorship Opportunities

Sponsor | Exhibit | Advertise

Please Respond By:

April 24, 2024

WEDNESDAY - FRIDAY

May 8th – 10th

HYBRID EVENT: In-Person &
Virtual Attendees

ANN ARBOR MARRIOTT YPSILANTI

AT EAGLE CREST

1275 SOUTH HURON STREET
YPSILANTI, MICHIGAN 48197





AT HIGHSCOPE, WE BELIEVE THAT EVERY CHILD DESERVES A HIGH-QUALITY, EQUITABLE EARLY EDUCATION.

For over 50 years, a commitment to equity has been at the center of our early childhood research and our practice in the classroom. As a trailblazer in early education, our revolutionary Perry Preschool Project proved that high-quality work with young children makes a difference into their adult years. Since then, we have worked side-by-side with providers around the globe to ensure every teacher is supported and every child can thrive.

THE HIGHSCOPE INTERNATIONAL CONFERENCE

The HighScope International Conference is an integral part of our commitment to building strong instructional early care and education leaders, helping providers across the country and around the world build capacity for sustained positive outcomes.

The HighScope International Conference is a dynamic and interactive professional learning experience featuring educational sessions designed to empower early educators and ensure young children receive a high-quality education.

Attendees return year after year to share and connect with a community of passionate, like-minded educators, leaving the conference rejuvenated with in-depth knowledge, new ideas, and the confidence to help children succeed.



2024 HIGHSCOPE INTERNATIONAL CONFERENCE | MAY 8TH-10TH, 2024

CONFERENCE SPONSORSHIP BENEFITS



HighScope conference sponsors are afforded an exclusive opportunity and a unique platform to reach an audience of over 1,000 educators, 94% of which are professional women committed to ensuring all children from birth to age five receive excellent early care and education. Sponsor support highlights those organizations who are allies and advocates of early childhood educators and understand the lifelong benefits of high-quality early childhood education.

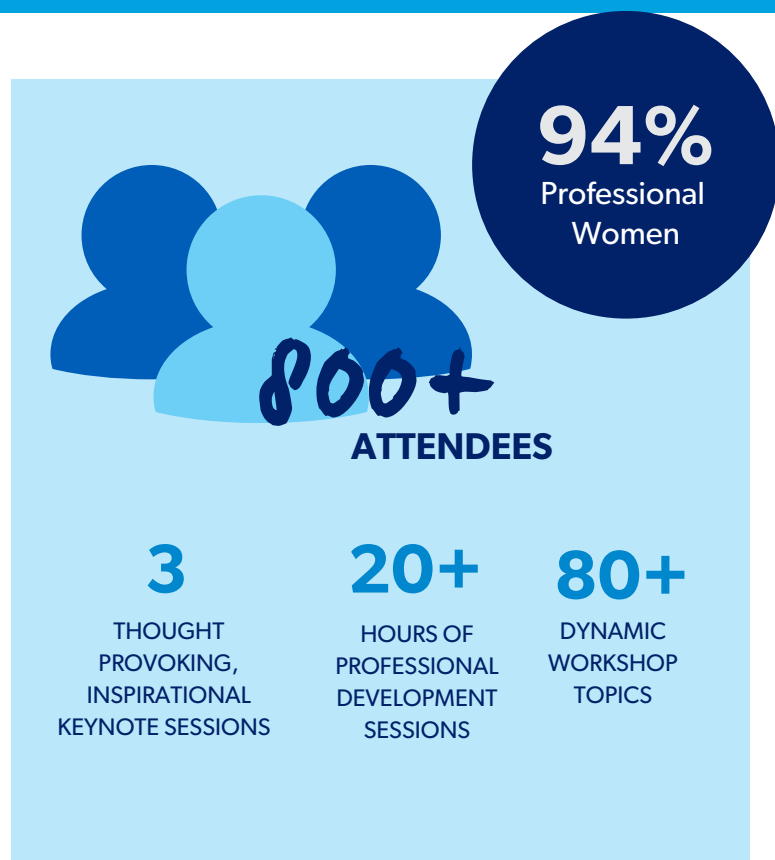
INVEST IN BRIGHT FUTURES

High-quality early care and education sets children on a trajectory for lifelong success.

Your investment in the HighScope International Conference helps to advance the field of early education by supporting educators and leaders who provide children from birth to age five with the highest quality learning experiences. With your support, we will build brighter futures together.

YOUR INVESTMENT SUPPORTS

- **Strengthening and expanding the workforce today and into the future.**
- **Advancing the field of early education by advocating for an investment in educators.**



SPONSORSHIP PACKAGES

GOLD

Gold Sponsorships offer high-level exposure and recognition as a champion for high-quality education. Your generosity allows us to keep our registration prices low so that early childhood programs and educators can keep more of their dollars in the classroom.

SILVER

Silver Sponsorships offer elevated exposure at a promotional rate. Your contribution ensures our attendees have a memorable experience as they engage in high-quality professional learning.

BRONZE

Bronze Sponsorships offer opportunities to signify your presence and support to early childhood educators, decision-makers, and industry leaders.

DIGITAL

Digital Sponsorships offer opportunities to reach industry leaders and showcase how your products and services support and advance early learning.

Sponsorship includes	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Conference registration	2	2	1
Break sponsorship	✓		
Full-page program ad	✓	✓	
Half-page program ad			✓
Organization name listed	✓	✓	✓
Single booth (10' x 10')	✓	✓	✓
Digital ad*	✓	✓	✓
Homecoming Sponsor	\$750	\$500	\$250

SEE NEXT PAGE FOR SPEAKER SPONSORSHIP OPPORTUNITIES

Conference Breaks . Keynotes . Welcome Reception

CLICK HERE TO SPONSOR!

Don't Miss This Opportunity to Invest!

HighScope.org/InternationalConference

Contact: HSAIC@highscope.org or 800.587.5639

SPEAKER SPONSORSHIP OPPORTUNITIES!

OPENING KEYNOTE SPEAKER \$20,000

Wednesday, May 8th – Our conference opening event is attended by up to 400 educators, including heads of schools, administrators, directors of teacher education programs, and more, featuring a keynote presentation by Alfie Kohn, described by Time Magazine as “perhaps the country’s most outspoken critic of education’s fixation on grades [and] test scores.”

Purchase of this sponsorship will include:

- Prominent welcome signage at auditorium entrance with sponsor logo and featured keynote speaker
- Digital slide at beginning of presentation: “This keynote is sponsored by: “ ____”
- Verbal mention as keynote is introduced
- Logo in sponsor section of conference website
- Logo in conference guide booklet



WELCOME RECEPTION \$10,000

Wednesday, May 8th – A celebratory kickoff evening reception in recognition of the unwavering commitment and dedication of early education professionals throughout the industry. Sponsorship supports an evening of entertainment, experiential networking, appetizers, and refreshments.

Purchase of this sponsorship will include:

- Welcome signage at entrance of event space with sponsor logo
- Digital slide at beginning of presentation: “This session is sponsored by: “ ____”
- Logo in sponsor section of conference website



THURSDAY KEYNOTE SPEAKER \$20,000

Thursday, May 9th – Our second keynote event is attended by up to 400 educators, including heads of schools, administrators, directors of teacher education programs, and more, featuring a keynote presentation by Barbara Cooper, who serves as a leader with Start Early, spearheading the strategy to bolster and advance the early childhood workforce.

Purchase of this sponsorship will include:

- Prominent welcome signage at auditorium entrance with sponsor logo and featured keynote speaker
- Digital slide at beginning of presentation: “This keynote is sponsored by: “ ____”
- Verbal mention as keynote is introduced
- Logo in sponsor section of conference website
- Logo in conference guide booklet



FRIDAY KEYNOTE SPEAKER \$20,000

Friday, May 10th – Our closing keynote event is attended by up to 400 educators, including heads of schools, administrators, directors of teacher education programs, and more, featuring a keynote presentation on the latest research being led by HighScope’s own Research and Evaluation team! From data-gathering to innovation in schools, see how HighScope is impacting the future of early childhood education!

Purchase of this sponsorship will include:

- Prominent welcome signage at auditorium entrance with sponsor logo and featured keynote speaker
- Digital slide at beginning of presentation: “This keynote is sponsored by: “ ____”
- Verbal mention as keynote is introduced
- Logo in sponsor section of conference website
- Logo in conference guide booklet



BREAK SPONSORSHIP \$2,500

Break sponsors are afforded a unique opportunity to have a prominent presence while reaching attendees at peak volume. This valuable sponsorship offer includes your organization’s support featured at hydration stations and rest areas.



EXHIBIT

Make valuable contacts, develop relationships, and interact one-on-one with educators and decision-makers from around the world.

This is a unique opportunity to reach industry leaders and showcase how your products and services support and advance early education

RESERVE YOUR BOOTH

- One 10' x 10' space with one 6' draped table cover and one chair — \$500
Includes conference admission for up to two booth attendants.
- Additional booth space may be purchased — \$250 each.

Wi-Fi internet and electrical outlets will be available. Additional requests need to be arranged prior to the conference. Application for space must be accompanied by full payment. Space will not be reserved until payment has been received. Exhibitor logos and a links to exhibitor websites will be provided on the virtual platform and exhibitor information will be pre-populated into the HighScope Media conference portal and app. Exhibitors will be notified to access the platform, update profiles, and add marketing tools.

RESERVE YOUR BOOTH

Note: Booth spaces are limited

ADVERTISE

PROGRAM AD

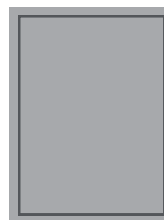
Please purchase your ad through the "PURCHASE AD" button below by no later than April 14, 2024. Provide high resolution print-ready PDF, JPG, or PNG files at 300–350 dpi according to the specs listed below:



2" x 3"
Half Page
No Bleed
\$350



4" x 6"
Full Page
No Bleed
\$450



4.25" x 6.25"
Full Page
Full Bleed
Inside Cover \$500
Rear Cover \$750

DIGITAL AD — \$1000

Your digital ad will be featured on our conference app and website — HighScope Media — and on our social media channels and email advertisement campaigns!

PURCHASE AD

Acceptable file formats include JPG and PNG.



CONNECT & ENGAGE



HighScope International Conference attendees and participants will make valuable contacts and form meaningful relationships with early childhood educators and decision-makers from around the world. This is your opportunity to reach industry leaders and showcase how your products and services support and advance early learning.

EMAIL AND PUSH NOTIFICATION ANNOUNCEMENTS

Registered HighScope International Conference attendees will have access to email and push notifications before, during, and post-conference. HighScope event organizers can help extend your reach to both in-person and virtual conference participants using the HighScope Media conference portal and app.

PEER-TO-PEER ENGAGEMENT

Stay connected with other peers and colleagues using attendee-to-attendee in-app messaging and commenting features. Attendees will be notified of open registration and invited to download the HighScope Media conference portal and app to their mobile device in order to stay connected with the event audience. If you would like to submit an ad or push notification for consideration, please follow these guidelines:

- Ad images must be in a .jpg or .png file format with dimensions 600px x 650px.
- Please limit push notifications to 50 characters for the title and 175 characters for content to avoid truncation.
- Content must be submitted to HSAIC@HighScope.org by no later than April 14, 2024.

