



SPONSORSHIP OPPORTUNITIES

SPONSOR . EXHIBIT . ADVERTISE

Please respond by
April 14, 2023

WEDNESDAY – FRIDAY

May 10–12, 2023

A HYBRID EVENT: IN-PERSON AND VIRTUAL ATTENDEES

ANN ARBOR MARRIOTT YPSILANTI

AT EAGLE CREST

1275 SOUTH HURON STREET

YPSILANTI, MICHIGAN 48197

FORGING
OUR **FUTURE!**

STRENGTHENING
EARLY EDUCATORS

HighScope.org/InternationalConference
2023HSAIC@HighScope.org



AT HIGHSOPE, WE BELIEVE EVERY CHILD DESERVES A HIGH-QUALITY, EQUITABLE EARLY EDUCATION.

For more than 50 years, a commitment to equity has been at the center of our early childhood research and what we practice in the classroom. As a trailblazer in early education, our revolutionary Perry Preschool Project proved that high-quality work with young children makes a difference into their adult years. Since then, we have worked side-by-side with providers around the globe to ensure every teacher is supported and every child can thrive.

THE HIGHSOPE INTERNATIONAL CONFERENCE

The HighScope International Conference is an integral part of our work. Our commitment to building strong instructional early care and education leaders helps providers across the country and around the world build capacity for sustained positive outcomes.

The HighScope International Conference is a dynamic and interactive professional learning experience featuring educational sessions designed to empower early educators and ensure young children receive a high-quality education.

Attendees return year after year to share and connect with a community of passionate, like-minded educators, leaving the conference rejuvenated with in-depth knowledge, new ideas, and the confidence to help children succeed.



2023 ANNUAL INTERNATIONAL CONFERENCE — MAY 10–12, 2023

[#forgingourfuture](https://www.highscope.org/conference)

CONFERENCE SPONSORSHIP BENEFITS

HighScope conference sponsors are afforded an exclusive opportunity and a unique platform to reach a captive audience of over 1,000 educators, of which 94% are professional women committed to ensuring all children from birth to age five receive excellent early care and education.

Further, sponsor support highlights those organizations who are allies and advocates of early childhood educators and understand the lifelong benefits of high-quality early childhood education.



INVEST IN BRIGHT FUTURES

High-quality early care and education sets children on a trajectory for lifelong success. Your investment in the HighScope International Conference helps to advance the field of early education by supporting educators and leaders who provide children from birth to age five with the highest quality learning experiences. With your support, together we will build brighter futures.

YOUR INVESTMENT SUPPORTS

- Strengthening and expanding the workforce today and into the future.
- Advancing the field of early education by advocating for an investment in its educators.

BECOME A PRESENTING SPONSOR

Presenting sponsorships include complimentary registrations to the conference, VIP tickets to the sponsored event, and the sponsors' logo on all event collateral materials — print and digital.

OPENING KEYNOTE SPEAKER

\$20,000

Wednesday, May 10. Tabatha Rosproy is a 13-year early childhood educator, and in 2020, was the first preschool teacher to be named National Teacher of the Year by the Council of Chief State School Officers. Tabatha is passionate about social-emotional learning, working with families, and empowering educators to be advocates in their field. Well-known for helping to create “Cumbernauld Little Vikes” — a public preschool classroom inside of a nursing home in Winfield, Kansas, Tabatha is now in a new role training on best practices in Early Childhood Education and Family Engagement with the Kansas Parent Information Resource Center.



WELCOME RECEPTION SPONSOR

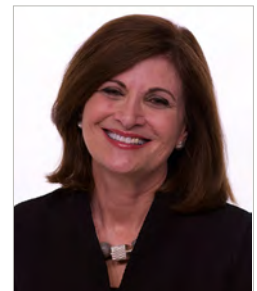
\$10,000

Wednesday, May 10. A celebratory kickoff evening reception in recognition of the unwavering commitment and dedication of early education professionals throughout the industry. Sponsorship supports an evening of entertainment, experiential networking, appetizers, and refreshments.

THURSDAY LUNCHEON KEYNOTE

\$20,000

Thursday, May 11. Dr. Michele Borba is an educational psychologist, best-selling author, and TODAY show contributor who has spoken to over one million participants on five continents and countless media outlets about child development issues. She is the award-winning author of 25 books translated into 21 languages and has received countless awards and achievements. She blends 40 years of teaching and consulting experience with latest science to offer sound, realistic advice to parents, teachers, and child advocates about helping children thrive.



EDUCATOR PARENT ENGAGEMENT DAY

\$20,000

Friday, May 12. The final day of the conference will focus on the significance of early educator/parent engagement. Young children come to us with family histories and the potential for bright futures, and together teachers and parents determine how best to promote children's optimal development and learning. As parents are a child's first teacher, strengthening early childhood parental partnerships is vital.

BREAK SPONSORSHIP

\$2,500

Break sponsors are afforded a unique opportunity to have a prominent presence while reaching attendees at peak volume. This valuable sponsorship offer includes your organization's support featured at hydration stations and rest areas. There are three breaks available Wednesday through Friday — or you can choose to sponsor all three breaks. As a Break Sponsor, you will be recognized as presenting the HighScope International Conference break and lounge stations.

SPONSORSHIP PACKAGES

Sponsorship includes	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Conference registration	2	2	1
Break sponsorship	✓		
Full-page program ad	✓	✓	
Half-page program ad			✓
Organization name listed	✓	✓	✓
Single booth (10' x 10')	✓	✓	✓
Digital ad*	✓	✓	✓

FOR PRESENTING SPONSOR OPPORTUNITIES

Conference Breaks . Keynote . Welcome Reception

[CLICK HERE](#)

GOLD

Gold Sponsorships offer high-level exposure and recognition as a champion for high-quality education. Your generosity allows us to keep our registration prices low so that early childhood programs and educators can keep more of their dollars in the classroom.

SILVER

Silver Sponsorships offer elevated exposure at a promotional rate. Your contribution ensures our attendees have a memorable experience as they engage in high-quality professional learning.

BRONZE

Bronze Sponsorships are great opportunities to signify your presence and support to early childhood educators, decision-makers, and industry leaders.

DIGITAL

Digital Sponsorships offer opportunities to reach industry leaders and showcase how your products and services support and advance early learning.

DON'T MISS THE OPPORTUNITY TO INVEST!

HighScope.org/InternationalConference

Contact: 2023HSAIC@HighScope.org or 800.587.5639

EXHIBIT

Make valuable contacts, develop relationships, and interact one-on-one with educators and decision-makers from around the world.

This is a unique opportunity to reach industry leaders and showcase how your products and services support and advance early education.

RESERVE YOUR BOOTH

- One 10' x 10' space with one 6' draped table cover and one chair — \$500
Includes conference admission for up to two booth attendants.
- Additional booth space may be purchased — \$250 each.

Wi-Fi internet and electrical outlets will be available. Additional requests need to be arranged prior to the conference. Application for space must be accompanied by full payment. Space will not be reserved until payment has been received.

Logo and link to exhibitor website will be provided on the virtual platform, and exhibitor information will be pre-populated into the Whova event app. Exhibitors will be notified to access the platform, update profiles, and add marketing tools.

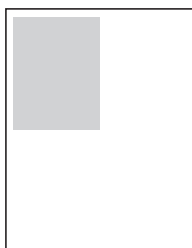
RESERVE YOUR BOOTH

NOTE: Booth spaces are limited.

ADVERTISE

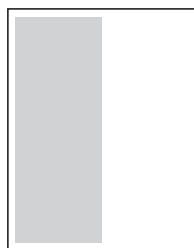
PROGRAM AD

Please purchase your ad on the Whova event website by no later than **April 14, 2023**. Provide high resolution print-ready PDF, JPG, or PNG files at 300–350 dpi according to the specs listed below:



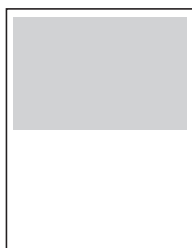
3.625" x 4.875"

**1/4 PAGE
VERTICAL
\$250**



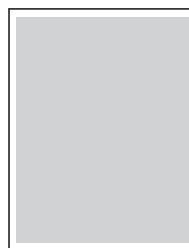
3.625" x 10"

**1/2 PAGE
VERTICAL
\$350**



7.5" x 4.875"

**1/2 PAGE
HORIZONTAL
\$350**



7.5" x 10"

**FULL PAGE
NO BLEED
\$500**



8.75" x 11.25"

**FULL PAGE
FULL BLEED
INSIDE COVER
\$750
REAR COVER
\$1,000**

DIGITAL AD — \$250

Acceptable file formats include JPG and PNG.

Size specifications are in pixels:

- Square:** 200px x 200px or 250px x 250px
- Rectangle:** 336px x 250px or 336px x 280px
- Banner:** 728px x 90px or 468px x 60px

PURCHASE AD



CONNECT & ENGAGE

HighScope International Conference attendees and participants will make valuable contacts and meaningful relationships with early childhood educators and decision-makers from around the world. This is your opportunity to reach industry leaders and showcase how your products and services support and advance early learning.

EMAIL AND PUSH NOTIFICATION ANNOUNCEMENTS

Registered HighScope International Conference attendees will have access to email and push notifications pre-, during, and post-conference. HighScope event organizers can help extend your reach to both in-person and virtual conference participants using the Whova conference portal and app.

PEER-TO-PEER ENGAGEMENT

Stay connected with other peers and colleagues using the attendee-to-attendee in-app messaging and commenting features.

Attendees will be notified of open registration and invited to download the Whova app to their mobile device in order to be connected with the event audience. If you would like to submit an ad or push notification for consideration, please follow these guidelines:

- Ad images must be in a .jpg or .png file format with dimensions 600px x 650px.
- Please limit push notifications to 50 characters for the title and 175 characters for content to avoid truncation.
- Content must be submitted to HSAIC@HighScope.org by no later than **April 14, 2023**, for consideration.

powered by



